



Dream Takes Root

In 2012, a small team of passionate food lovers embarked on a journey to bring the authentic flavours of Korean cuisine to Singapore.

With a vision to create a dining experience that felt like home, they opened the first 0.BBa outlet at Bukit Timah. It was more than just a restaurant; it was a place where friends and family could gather to enjoy the rich, savoury tastes of Korean BBQ.



Fusion of Flavours

By 2016, we wanted to offer something new and exciting to our patrons. The result was 0.BBa Jjajang, our first foray into Korean-Chinese cuisine. With dishes like Jjajangmyeon and Jjamppong, we introduced a delightful fusion that quickly won over the hearts and taste buds of Singaporeans.

Growth and Excellence

Our journey was not without challenges, but each hurdle only strengthened our resolve. In 2020, we combined our BBQ and Jjajang offerings at Tanjong Pagar, creating a culinary haven that stayed open until the early hours, catering to night owls and food enthusiasts alike. This period marked a significant milestone as we continually sought ways to improve and innovate.

A Bright Future

With the opening of new outlets like 0.BBa Jjajang Express in 2022 and numerous other locations in 2023 and 2024, we continue to grow. Our commitment to quality, innovation, and community remains unwavering. Each new branch is a chapter in our ongoing story, a testament to our dedication to bringing the best of Korean cuisine to every corner of Singapore.





No.1 Korean Restaurant in Singapore

Since 2012

2012



0.BBa Jjajang & BBQ @Bukit Timah

5 May 2012

The first 0.BBa outlet in Singapore, featuring a Korean BBQ menu. Later expanded to include a Korean-Chinese menu with the opening of 0.BBs Jjajang at 77 Tanjong Pagar Road.

2014



•.BBa BBQ @Tanjong Pagar

10 April 2014

The first 0.33a BSQ outlet on Tanjong Pagar Road brought the Korean BSQ wave, contributing to the expansion of Korean cuisine in the community.

2016



0.BBa Jjajang @Tanjong Pagar

1 November 2016

O.BBa Jjajang introduced Korean-Chinese cuisine on Tanjong Pagar Road when such options were limited in Singapore. It became a trendsetter for Korean-Chinese fusion.

2020



BBa BBQ & Jjajang
 Tanjong Pagar

23 November 2020

The third 0.9Ba outlet on Tanjong Pagar Road features both 392 and Korean-Chinese cuisine. Open until 6 AM, it's loved by late-night eaters.

2021



0.BBa Central Kitchen

@Woodlands

1 November 2021

The opening of our central kitchen marked a new beginning for 0.88a. It became the foundation for our franchise outlets, making it possible to reach more customers as we expand with more shops in the future.

2022



0.BBa Jjajang Express **@Woodlands**

1 June 2022

The launch of budgetfriendly 0.8Ba Jisjang Express features the 0.8Ba Jisjang menu from 77 Tanjong Pagar Poad at mere reasonable prices, conveniently located in your neighborhood food court.



0.3Ba Jjajang 2nd Floor @Tanjong Pagar

1 July 2022

O.BBa Sjajang at 77 Tanjong Pagar Road expanded its dining area by opening a second floor above the original outlet space.

2023



0.33a Jjajang Express @Punggol

10 June 2023

The second O.BBa Jjajang Express outlet at One Punggol Hawker Centre



0.BBa Jjajang Express @Pasir Ris

1 October 2023

The third O.BBa Jjajang Express outlet at Pasir Ris Central Hawker Centre



0.33a BBQ & Jjajang @Amoy

29 November 2023

After opening 0.BBa BBQ & Jjajang at 5% Tanjong Pagar Road in 2020, it became the fifth 0.BBa restaurant outlet in Singapore.

2024



0.BBa Jjajang Express @Clementi

22 January 2024

The fourth O.BBa Jjajang Express outlet at Clementi



0.BBa Jjajang Express @Toa Payoh

9 March 2024

The fifth O.BBa Jjajang Express outlet at Toa Payoh



0.BBa Jjajang Express @Orchard

18 March 2024

The sixth O.BBa Jjajang Exerces outlet at Orchard



0.3Ba Jjajang Doress @Bukit Merah

24 June 2024

The seventh O.BBa Jjajang Express outlet at Bukit Merah



0.33a Jjajang Express @Serangoon Central

29 June 2024

The eighth 0.88a Jjajang Express outlet at Serangoon Central



At O.BBa, we believe that great food is just one part of our mission.

We are deeply committed to giving back to the community that has supported us throughout our journey. Our team regularly engages in various community service activities, from food drives to local clean-up projects, to support and uplift those in need.

We are proud to share these moments with you, as they reflect our dedication to making a positive impact beyond our kitchens. Thank you for being a part of the 0.BBa family and supporting our efforts to make our community a better place.





SÁSCO W KIMCHI WORKSHOP 'KOWAS K-FOOD PROJECT 25 February 2023 (Saturday)













No.1

Korean BBQ Korean-Chinese Cuisine in Singapore







광양숯불구이+등심+양념갈비+갈비살+우삼겹

Traditional Marinated Beef + Ribeye + Marinated Beef Short Rib + Prime Beef + 2mm of Sliced Beef Belly



찌개택1 Choose one from the above

Soft Tofu soup or Kimchi Soup or Korean Bean Paste Stew



날치알치즈계란찜 NalchialCheeseGaeRanJjim



치즈구이(3pcs) CheeseGui(3pcs)



소시지 Pork sausage



항정살+목살+생삼겹살+돼지갈비+대패삼겹살

Jowls+ Pork collar+ Pork Belly+ Marinated Pork + 2mm of Sliced Pork Belly



날치알치즈계란찜 NalchialCheeseGaeRanJjim



소시지 Pork sausage



주먹밥 Flying fish roe with rice



선택찌개 & 날치알치즈계란찜 제공

Soft Tofu soup or Kimchi Soup or Korean Bean Paste Stew NalchialCheeseGaeRanJjim are included in A,B,C meat set



고기류 주문시 후식냉면이

with Cold noodle at any meat you order



[BEEF] FOR 2~3 PAX

등심+생갈비+양념갈비+광양숯불구이+Side Dishes+치즈구이(2pcs) +소시지

Ribeye + Prime Beef Short Rib + Marinated Beef Short Rib + Traditional Marinated Beef + Side Dishes + CheeseGui(2pcs) + Pork Sausage



SET B

생삼겹살+대패삼겹살+돼지갈비+치킨+Side Dishes +소시지

3cm of Sliced Pork Belly + 2mm of Sliced Pork Belly + Marinated Pork Rib + Marinated Chicken + Side Dishes + Pork Sausage



SET C

[BEEF & PORK] FOR 2~3 PAX

☞ 다 보 생갈비+광양숯불구이+생삼겹살+돼지갈비+Side Dishes +소시지 Beef Short Rib + Traditionally Marinated Beef + 3cm of Sliced Pork Belly + Marinated Pork Rib + Side Dishes + Pork Sausage

\$106.9

BESI



Prime beef 实验 + 3cm pork belly 公司公 + BulDac JuMeogBab 量計주미밥

*In **NEW** set, rice ball cannot be changed to others



*In BBQ set, rice ball cannot be changed to others



*In Black Pork Belly SET, pork skin cannot be changed to other



*In Black Pork Belly SET, pork skin cannot be changed to other



O OBBA BBa Ala Carte MENU

IBERICO Pork

IBERICO HangJungSal 이베리코 항정살 \$40.9 Jowls





IBERICO MokSal 이베리코 목살 \$33.9 Pork collar

180g



세계4대 진미 **이베리코 흑돼지**

The world's four greatest delicacies

IBERICO BLACK PORK

Pigs those grow in clean grasslands on Iberico Peninsula in Spain are soft, healthy, and reliable to eat as they feed on wild dorchis, olives, rape flowers, and herbs.

Meet Iberico, which chefs praise as a popular ingredient, with cheers from famous restaurant foodies in Europe and around the world.

Check Point.1

스페인 천혜의 자연조건을 가진 청정지역에서

아생도토리를 먹고자라생긴 풍미

Flavour created by eating wild acorns in clean area with natural condition in Spain

lberico black pork grows eating wild acorns, so the ingredients of the acorns create lberico's unique marbling and a flavour that goes beyond ordinary pork.



Check Point.2

걸어다니는 올리브 나무 **올레인산함유** The walking olive tree

Contains oleic acid

Iberico pigs are so full of oleic acid that they are nicknamed as "the walking olive tree" They are differentiated from the fat of ordinary pigs, and this is why you can enjoy the beef taste in iberico







SaengGalBi \$55.9 생갈비 os Non Marinated Prime Beef Short Rib

Gwang Yang Such Bul Gul \$43.9 광양숯불구이 08 Traditional Marinated Beef

180g



USamGeup \$28.9 우삼겹 10 2mm of Sliced Beef Belly



CheeseGui \$16 치즈구이

Cheese BBQ

BuSusGul \$17 버섯구이 11

Mushroom BBQ







Black BERKSHIRE

"Berkwood Farms Berkshire pork is distinctive for its rich ruby color and exquisite marbling, tenderness, and depth of flavor"

Premium Black BERKSHIRE Pork Belly







PORK BREED: BLACK BERKSHIRE BREED LOCATION: DES MOINES, IOWA FEED: GRAINS

Berkwood Farms is a coalition of independent family farmers and one of the largest American suppliers of 100% pure antibiotic—free heirloom Berkshire pork, Berkwood Farms' animals are raised in a healthy, environmentally friendly manner under a strict code of responsible and humane animal husbandry. These production practices ensure ecologically sustainable farms raise hormone—free and antibiotic—free animals

The farmers who raise Berkshire pork own Berkwood Farms. The rewards of their hard work are passed directly to these family farmers who take great pride and accomplishment in caring for the animals the way nature intended.





DaePaeSamGyupSal \$25.9

2mm thinly-sliced pork belly

대패삼겹살











OBBA SET B

Jjajangmyeon + Seafood Jjamppong + Kkanpunggi or Original Kkanpung Chicken 짜장면 + 해물짬뽕 + 깐풍기 또는 오리지널깐풍치킨

73.8 \$ 68.9 Seafood Pork Chicken









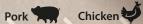


Jjajangmyeon + Seafood Jjamppong + Garlic chicken

짜장면 + 해물짬뽕 + 마늘통닭

73.8 \$ 68.9 Seafood \$

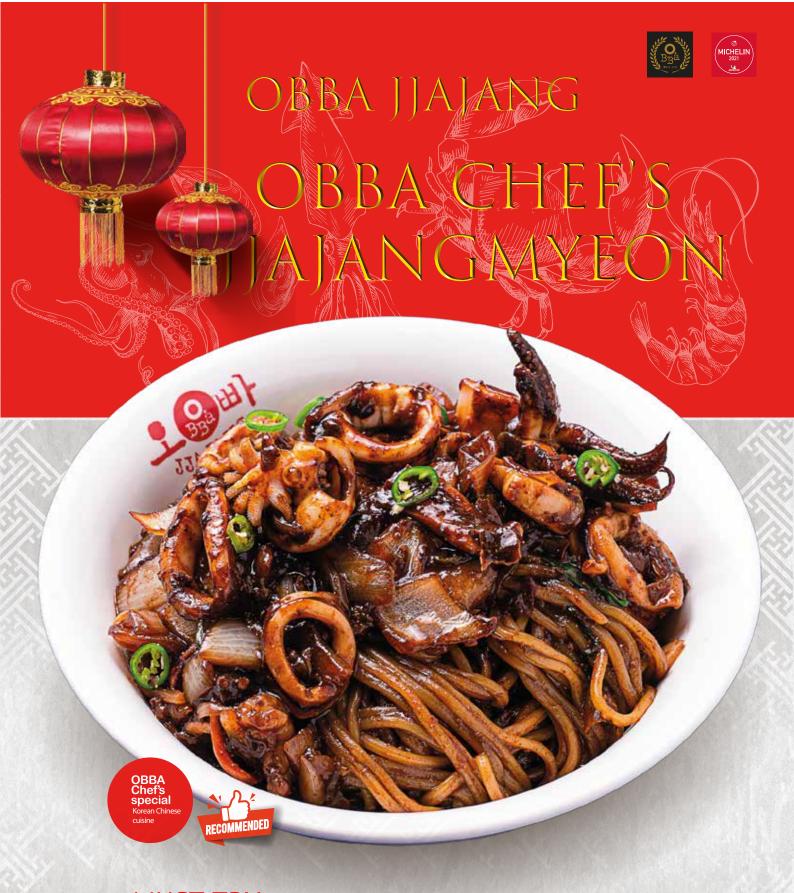












MUST TRY ****

OBBA Haesin(海辛) Jjajangmyeon

오빠해신짜장면

Seafood Black Bean Sauce Noodles

Our chef's special version of jjajangmyeon features a rich, savory black bean sauce infused with bold umami flavor. "Haesin" means "sea" and "spicy" in Korean, reflecting the dish's bold flavors with fresh seafood. This dish is packed with an abundance of seafood, creating an unforgettable taste experience.

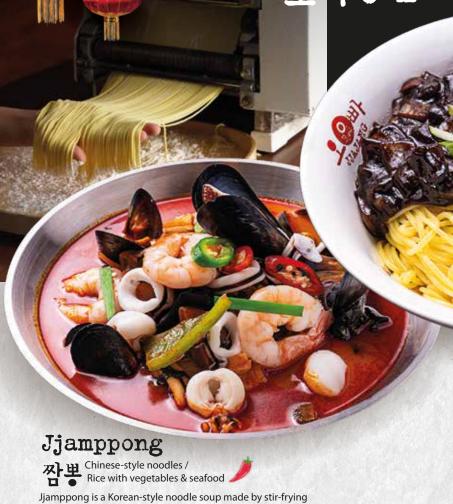
19.5 18.90 Upsize +3.5











Jjajangmyeon

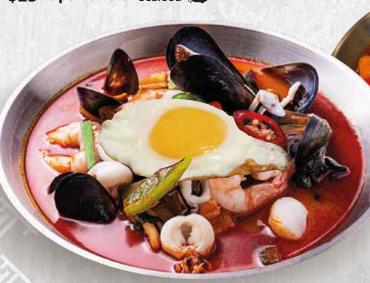
Black Soybean Sauce Noodles

Jjajangmyeon is a noodle dish topped with a thick sauce made of chunjang (a salty black soybean paste when unheated), diced pork and vegetables. The noodles are handmade.

\$15.9 Upsize +3.5

savory taste, served with chewy noodles. \$23 Upsize +3.5 Seafood

various seafood and vegetables over high heat, then simmering them in a rich, flavorful broth. It has a deep, spicy, and



Frai Jjamppong

Chinese-style noodles /
Rice with vegetables & seafood

\$24

Seafood S



ChaDol Jjamppong

Chinese-style noodles / Rice with Beef, vegetables & seafood

\$26

Seafood S







Cheese HaeMulPaJeon 치즈해물파전 \$32 Seafood spring onion pancake with cheese







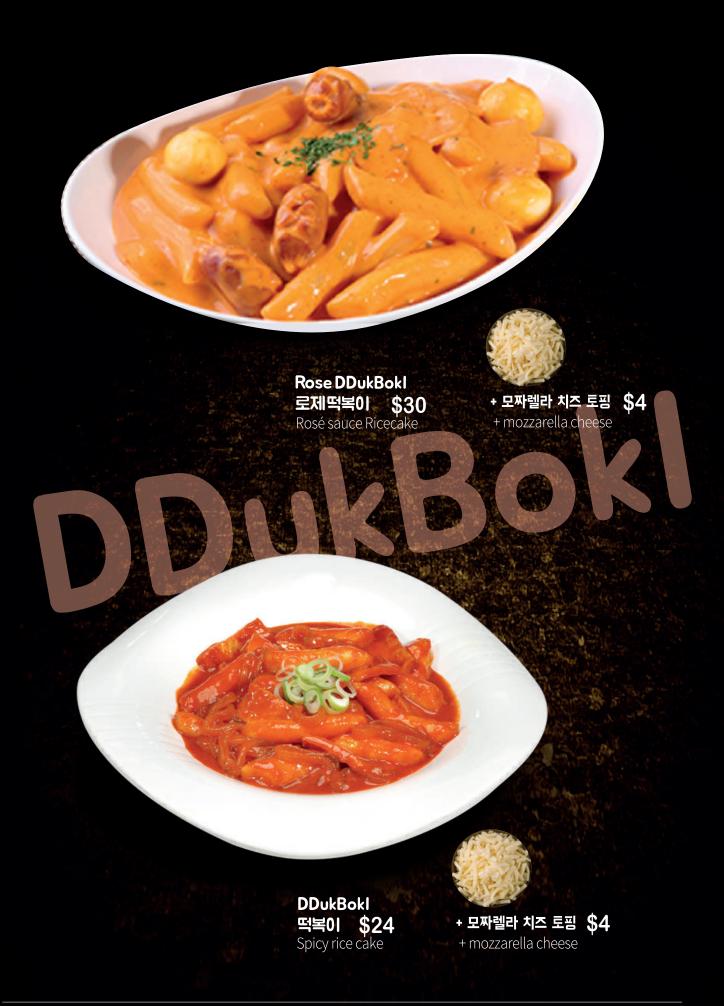


KOREAN S









NOODLE





Cheese Ramen 치즈라면 \$13 Cheese Ramen

Romen 라면 \$11 Ramen



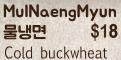


BiBimMyun 팔도비빔면 \$12 Spicy sauce Ramen

JjaPaGeTi 짜라게티 \$12

Black Ramen





noodles
*broth made of beef



JabChe 잡채

\$23

* Vegetable

BiBimNaengMyun 비빔냉면 \$18

Spicy Chilled Buckwheat Noodle *broth made of beef and prok

O OBBA Ba Meal menu



NalchialCheeseGaeRanJjim 날치알치즈계란찜 \$9 Steam Egg with cheese & flyling fish roe



GaeRanJjim 계란찜 \$8 Steam Egg

SpamGaeRan 스팸계란후라이 \$18 Steamed egg with Spam Ham



Gong ki bab 공기밥 \$3 White rice



LIQUORS



SOJU

참이슬 Chamisul Alcohol 17.8%	\$20
처음처럼 ChumChurum Alcohol 17.5%	\$20
진로이즈백 Jinro soju Alcohol 16,9%	\$21





FRUIT SOJU

찾을수록 사과 Apple soju Alcohol 16%	\$20
좋은데이 복숭아 Peach soju Alcohol 14%	\$20
자몽이슬 Grapefruit soju Alcohol 16%	\$20
청포도이슬 Greengrape soju Alcohol 14%	\$20
자두 Plum soju Alcohol 13%	\$20



\$22



소주 soju 야쿠르트 Yakult



복분자 BokBunJa Alcohol 15% Rubus coreanus fruit Wine

\$27



RICE WINE

막걸리 지평생 Jipyeong Rice Wine \$28 복순도가 Boksundoga Premium Rice Wine \$49

HIGH BALL



하이볼 Original High Ball \$10

Flavour (ginger, Cranberry, Lime) +\$2

+\$5 **Add Shot**







BEER





500ml



몽몽 BongBong (Grape)	\$4
쌕쌕 SSaekSSaek (Orange)	\$4
갈아만든배 GalAManDenBae (Pear)	\$4
쿨피스파인 Culpis Pineapple	\$4
쿨피스 복숭아 Culpis Peach	\$4
야쿠르트 Yakult (5pcs)	\$4





비락식혜 SikHye Sweet Rice Drink

\$4

코카콜라 / 콜라제로 / 환타오렌지 / 스프라이트 \$3.5 Coke / CokeZERO / FantaOrange / Sprite





B_Ba





OBBA GROUP MEMBERSHIP PROGRAM

Every point collected can be redeemed at any OBBA Restaurants. From OBBA BBQ to OBBA JJAJANG, you can enjoy the membership point rewards.

오빠에서 식사후 적립한 포인트는 전매장에서 사용가능합니다. 고기집 포인트 중국집에서 사용 OKI 중국집 포인트 고기집에서 사용 OKI

MEMB	ERSHIP LEVELS	SPEND	REWARDS
0	GREEN	\$0 to \$1000	3%
0	SLIVER	\$1001 to \$2000	3%
0	RED	\$2001 to \$4000	4%
0	PLATINUM	\$4000 above	5%

Terms and Conditions: *Membership level will be based on two years spend accumulation. It will also be auto adjusted based on the continue spend after each level achieved. Continuous spend will be required to maintain your membership level.

 $\hbox{**Scan QR Code and join our membership program with Facebook Messenger.}$

The reward can only be claimed by providing your mobile number registered at payment. O.BBa Group reserve all rights on updating the reward program without any prior notice.

